

Press release

June 4, 2020

## 2020 Virtual Summer Edition announces partnership with Food Bank For New York City

Kim Porter  
Messe Frankfurt  
770 984 8016 ext. 2435  
[Kim.Porter@USA.MesseFrankfurt.com](mailto:Kim.Porter@USA.MesseFrankfurt.com)  
[www.messefrankfurt.com](http://www.messefrankfurt.com)  
[www.texworldusa.com](http://www.texworldusa.com)  
[www.apparelsourcingshow.com](http://www.apparelsourcingshow.com)

### Collaboration helps to feed more needy families

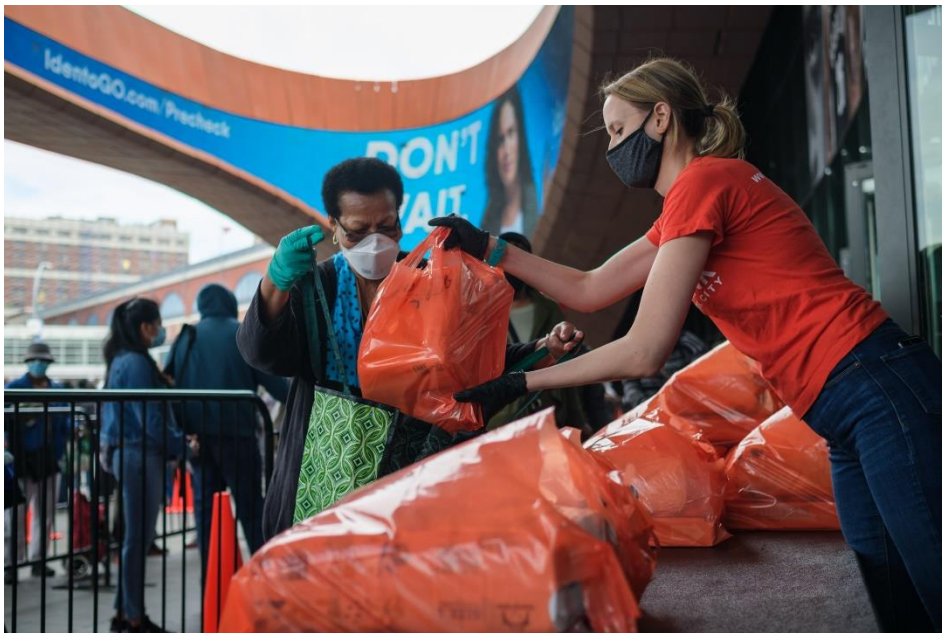
Together, [Texworld USA](http://www.texworldusa.com), [Apparel Sourcing USA](http://www.apparelsourcing.com) and [Home Textiles Sourcing](http://www.hometextiles.com) announced today their partnership with the Food Bank For New York City. For the past 36 years, the [Food Bank For New York City](http://www.foodbankfornewyorkcity.org) has been dedicated to ending hunger by organizing food, information and support for the five boroughs.

“Hundreds of thousands of our fellow New Yorkers are facing new needs, like hunger, for the very first time in addition to the 1.5 million New Yorkers that relied on Food Bank as part of their daily lives before the COVID-19 crisis. We’ve implemented some unconventional strategies to ensure access to meals can continue in our neediest communities. We’re fast-tracking deliveries of food and other essentials to community based food hubs, and collaborating with them to deploy new distribution methods, like Drive-Thru Pantry Bag Pick-ups, Seniors-Only Distribution Hours, and Home/Building Deliveries.”  
Janis Robinson, Vice President, Institutions & Partnerships.

**Messe Frankfurt, Inc.**  
3200 Windy Hill Rd. / Ste. 500 West  
Atlanta, GA 30339  
USA



Texworld USA, Apparel Sourcing USA and Home Textiles Sourcing together are creating the International Sourcing Event of the Summer for industry professionals across the globe searching for the latest trends, material innovations and educational insight. For more than a decade, in January and again each July, the fashion capital has opened its arms and supported these events. It is with the same commitment, Texworld USA, Apparel Sourcing USA and Home Textiles Sourcing are reaching out to help those in need. In an effort to feed as many needy New York families as possible, each of these events will make a donation for every registered attendee that participates in the live event, July 21 – 23.



“We are extremely pleased to join forces with the Food Bank For New York City. Supporting this magnificent city that has embraced our events since their inception is not only an honor, but a responsibility that we do not take lightly during this crisis, stated Jennifer Bacon, Show Director, Fashion and Apparel. “It is during these unprecedented times that organizations must reaffirm a commitment to serve. We are doing just that with this partnership and again with our own events as we move to a virtual platform for the summer 2020 edition, to ensure that we continue to support the textile sourcing community as well.”

**Registration is open.** For more information on any of these events, please visit us online.

**Press contact:**

Kim Porter

Tel: 678 732 2435

Email: [kim.porter@usa.messefrankfurt.com](mailto:kim.porter@usa.messefrankfurt.com)

[Press information and photographic material](#)

**Stay connected:**

[www.facebook.com/texworldusa](http://www.facebook.com/texworldusa)

[www.instagram.com/texworldusa](http://www.instagram.com/texworldusa)

[www.twitter.com/texworldusa](http://www.twitter.com/texworldusa)

[/www.linkedin.com/company/texworld-usa](http://www.linkedin.com/company/texworld-usa)

**About Food Bank For New York City**

For 36 years, Food Bank For New York City has been the city’s major hunger-relief organization working to end hunger throughout the five boroughs. Nearly one in five New Yorkers relies on Food Bank for food and other resources. Food Bank takes a strategic, multifaceted approach that provides meals and builds capacity in the neediest communities, while raising awareness and engagement among all New Yorkers. Through its network of more than 1,000 charities and schools citywide, Food Bank provides food for more than 61 million free meals per year for New Yorkers in need. Food Bank For New York City’s income support services, including food stamps (also known as SNAP) and free tax assistance for the working poor, put more than \$110 million each year into the pockets of New Yorkers, helping them to afford food and achieve greater dignity and independence. Food Bank’s nutrition education programs and services empower more than 50,000 children, teens and adults to sustain a healthy diet and active lifestyle on a limited budget. Working toward long-term solutions to food poverty, Food Bank develops policy and conducts research to inform community and government efforts. To learn more about how you can help, please visit [foodbanknyc.org](http://foodbanknyc.org). Follow us on Facebook ([FoodBank4NYC](#)), Twitter ([@FoodBank4NYC](#)) and Instagram ([@FoodBank4NYC](#)).

**Background information on Texworld USA**

Texworld USA is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and

overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.texworldusa.com](http://www.texworldusa.com).

#### **Background information Apparel Sourcing USA**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.apparelsourcingshow.com](http://www.apparelsourcingshow.com)

#### **Background information on Home Textiles Sourcing Expo**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld USA and Apparel Sourcing USA, Home Textiles Sourcing Expo provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace. For more information, please visit our website at:

[www.hometextilessourcingexpo.com](http://www.hometextilessourcingexpo.com).

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com) \* preliminary figures 2019).

Messe Frankfurt North America is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces and manages ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, Techtexil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Festival of Motoring USA and Process Expo. For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).