

Press release

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Home Textile Sourcing Expo Features an Expanded Seminar Series for the Summer 2019 Edition

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Home Textiles Sourcing Expo showcases international exhibitors in nine product categories during the July 2019 edition

Home Textiles Sourcing Expo Summer 2019 takes place alongside Texworld USA and Apparel Sourcing USA and will offer a wide variety of panels in this season's edition. As a forum for networking, education, and sourcing, Home Textiles Sourcing is the only trade event in North America to focus entirely on home textiles and finished soft goods for all home applications. This summer, the educational events will take place in the Home Textiles Symposium and include topics such as the state of the home textile business today, reshaping of the textile supply chain and preparing companies to adapt, and how to validate organic claims while meeting corporate responsibility goals.

Home Textile Sourcing Expo Panels include:

The Hard Facts About the Soft Home Textiles Business in America
Presenter: Warren Shoulberg, Contributing Editor: Forbes.com and The Robin Report

What's the state of the home textile business today as global trading challenges arise with international politics, changing U.S. demographics, shopping patterns, and the emergence of sustainability and eco issues change the dynamics of the business? Joe Derochowski of the renowned NPD market research and analytics firm and trend expert Patti Carpenter, along with moderator Warren Shoulberg will try to sort it all out in a lively, stimulating three-way conversation.

Reshaping of the Textile Supply Chain - Is it Sustainable?
Organized by Home Textiles Today

As if the growing sustainability trend wasn't enough to manage, manufacturers and importers are also being impacted by tariff uncertainties, retail disruptions and digital innovations. It's no wonder the current product journey from factory to consumer is being deconstructed and re-worked. With the current home textiles sourcing landscape poised for change, businesses better be ready to adapt, fast. Learn what

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can be done now from a panel of global supply chain experts who will discuss how leading suppliers are addressing the changes, what types of production resources are available outside the big three home producers (China, India, Pakistan), how a small-footprint on-shoring operation could be set up to improve speed to market.



Along with the complimentary educational component, thousands of buyers, retailers and manufacturers have the opportunity to examine and explore

The New Sourcing Model: Are you Prepared to Adapt?

Organized by Home Textiles Today

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GOT GOTS? How the Global Organic Textile Standard (GOTS) Can Validate Organic Claims While Meeting CSR Goals

Learn about U.S. regulations for organic textile labelling and how you can use the Global Organic Textile Standard (GOTS) to substantiate

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your organic claim and retain customers' trust. Meet representatives from two successful home textile products companies who use GOTS to verify transparency and traceability throughout their supply chain.

Registration is open. The Home Textiles Symposium panels are open to all registered Home Textiles Sourcing Expo attendees. Seating is available on a first-come-first-serve basis.

Get specific show details and the full seminar schedule at <https://home-textiles-sourcing.us.messefrankfurt.com/new-york/en.html>. The summer edition will be held in New York City at the Javits Convention Center, July 22 – 24, 2019.

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[Press information and photographic material](#)

Links to websites:

www.facebook.com/hometextilessourcingexpo

www.twitter.com/htseinfo

www.instagram.com/hometextilessourcingexpo

<https://www.linkedin.com/company/home-textiles-sourcing-expo/>

About Home Textiles Sourcing Expo

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Home Textiles Sourcing Expo is one of the largest sourcing events in North America to solely focus on fabrics and finished soft goods for all home applications. Held annually alongside Texworld USA and Apparel Sourcing USA, HTSE provides manufacturers, retailers, jobbers, converters, contract specifiers and designers a one-stop-sourcing venue to locate new fabrics and products for their latest collections. Together the three co-located shows create one of the largest fabric sourcing destinations for the North American marketplace.

For more information, please visit our website at:

www.hometextilessourcingexpo.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta.

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